



Cradle to Career Operations Team Meeting Minutes

July 23, 2020

8:30 a.m. – 10:00 a.m.

Virtual Meeting: Join Zoom Webinar

<https://sonomacounty.zoom.us/j/99309435298?pwd=SWkxUDhNTkRJQ21BRDJOZU5TVEYwZz09>

Password: 629187

Telephone: (669) 900-9128

Webinar ID: 993 0943 5298

Members Present:

Chair, Karin Demarest - Community Foundation Sonoma County

Dan Blake* - Sonoma County Office of Education

Lisa Carreño - United Way of the Wine Country

Jason Carter - City of Santa Rosa

Jeremy Decker* - Cloverdale Unified School District

Angie Dillon-Shore - First 5 Sonoma County

Susan Gilmore - North Bay Children's Center

Kathy Goodacre - Career Technical Education Foundation

Erin Hawkins - Hanna Institute

Lupe Navarro – Latino Service Providers

Troy Niday - Sonoma Media Investments

Lori Rhodes - Sonoma State University

Ananda Sweet - Santa Rosa Metro Chamber of Commerce

Maleese Warner - Santa Rosa Junior College

Jason Weiss - Boys & Girls Clubs of Central Sonoma County

Lisa Wittke Schaffner - John Jordan Foundation

Member Absent:

Anna Guzman - Santa Rosa City Schools

Kellie Noe - Sonoma County Human Services Department

*Member left meeting early

1. Welcome and Check-in

Karin Demarest called the meeting to order at 8:33 a.m. and introductions were made.

2. Cradle to Career Membership

Lisa Valente has stepped off the Cradle to Career Operations Team meeting because of meeting conflicts, but is still participating in the workgroups and Equity in Education Initiative. Cradle to Career now has membership at 18 with a 20 member cap. Katrin Ciaffa is Regional Director of

10,000 Degrees and her application was sent out on Friday for review. After reviewing her application, the Cradle to Career Advisory Group recommended approving Katrin's membership.

Action Item: Vote on Katrin Ciaffa's Cradle to Career Membership

Lisa Carreño moved to approve Katrin Ciaffa's membership and Kathy Goodacre seconded.

Aye: Dan Blake, Lisa Carreño, Jason Carter, Jeremy Decker, Karin Demarest, Angie Dillon-Shore, Susan Gilmore, Kathy Goodacre, Erin Hawkins, Lupe Navarro, Troy Niday, Lori Rhodes, Ananda Sweet, Maleese Warner, Jason Weiss, Lisa Wittke Schaffner. Absent: Anna Guzman, Kellie Noe.

Katrin Ciaffa was welcomed as a new member of Cradle to Career.

3. Childcare Crisis

- Childcare Crisis in the Time of COVID-19
 - Early Childhood: Susan Gilmore provided an overview of the current childcare crisis and how local groups were responding. What could Cradle to Career do to address this issue? Amplify issue through story in Press Democrat in Sunday's paper and support legislation - Childcare is Essential Act and Infrastructure Investment Funds.
 - School-age Children and Distance Learning: Jason Weiss and Michelle Edwards gave a presentation and provided an overview of the current crisis with distance learning and how groups were mobilizing around this issue.

4. Cradle to Career Advocacy

Dan Blake and Jeremy Decker left the meeting.

- Education Town Hall with Senator Mike McGuire, State Superintendent Tony Thurmond, Superintendent Steve Herrington, and Kathy Goodacre - Update and Next steps: Kathy Goodacre provided an overview of the successful town hall with over 1000 people attending.
- Cradle to Career Advocacy and Letterhead Guidelines: Angie Dillon-Shore revisited the discussion about why using letterhead is a more effective advocacy strategy.

Action Item: Approve Letterhead Guidelines

Angie Dillon-Shore motioned to approve the letterhead and Susan Gilmore seconded.

Aye: Lisa Carreño, Jason Carter, Katrin Ciaffa, Karin Demarest, Angie Dillon-Shore, Susan Gilmore, Kathy Goodacre, Erin Hawkins, Lupe Navarro, Troy Niday, Lori Rhodes, Ananda Sweet, Maleese Warner, Jason Weiss, Lisa Wittke Schaffner. Absent: Dan Blake, Jeremy Decker, Anna Guzman, Kellie Noe.

- Cradle to Career Digital Divide Next Steps:

- Karin Demarest continues to work with vendors.
- Troy Niday shared there would be an article in this Sunday's Press Democrat on the challenges of distance learning. Troy was also able to provide advanced talking points on digital divide to newsroom and editorial group.
- Kathy Goodacre: State superintendent update on Digital Divide at 1:00 p.m. on CDE Facebook page today.

5. Announcements & Updates

- Equity in Education Initiative Logo & Branding & Next Steps: Alea Tantarelli, Health Services, explained how they were working with GoodGood to develop a logo and branding and how the work was continuing to move forward.
- Family Justice Center and Sonoma County Office of Education Webinars to Help Educators Identify and Address Child Abuse: No update yet. More to come.
- Health Action Council Meeting: Alea Tantarelli explained how the focus was going to be on racial equity and encouraged the group to attend on Friday, August 7th.
- Strive Together Networking Convening: September 18 – September 25, 2020. Registration is free. Great opportunity to see what other networks are doing across the nation.

6. Supporting Cradle to Career Goals

Action Item: Approve Advocacy Opportunity

- *Ways to educate, connect & amplify:* Cradle to Career members share opportunities

Karin Demarest asked that all members think of work in their respective sectors that supported Cradle to Career goals and articulate potential ways that the Cradle to Career Team could support that work in the form of *educating, connecting or amplifying*:

- Erin Hawkins: Hanna Boys Center received grant to host a variety of trainings. Cradle to Career can help make trainings mindful for community. Feedback is welcomed.
- Katrin Ciaffa: Promote conversations with elected officials and advocate to double the Pell Grant to cover 60% of college costs. This week there is a virtual campaign. Help make college affordable for students with low income backgrounds.
- Lupe Navarro: Received grant for our promotores to do specific projects in the community. Cross collaboration opportunity. Connect offline!

Action Item: Approve June Meeting Minutes

Ananda Sweet moved to approve the June meeting minutes and Susan Gilmore seconded.

Aye: Lisa Carreño, Jason Carter, Katrin Ciaffa, Karin Demarest, Angie Dillon-Shore, Susan Gilmore, Kathy Goodacre, Erin Hawkins, Lupe Navarro, Troy Niday, Lori Rhodes, Ananda Sweet, Maleese Warner, Jason Weiss, Lisa Wittke Schaffner. Absent: Dan Blake, Jeremy Decker, Anna Guzman, Kellie Noe.

7. Conclusion and Check-out

Lisa Wittke Schaffner left the meeting.

Public Comment:

- Melanie Dodson: Thank you for allowing me to chat. Really appreciate that you took the time to have the conversation around childcare today. Amazing work from the Boys and Girls Club. I offer myself as a resource to you. There is light at the end of the tunnel. Thank you to Cradle to Career and members for taking this on and being partners in the solution.

Karin Demarest adjourned the meeting at 9:55 a.m.