



**Cradle to Career**  
**Operations Team Meeting Minutes**

March 28, 2019

8:30 a.m. – 10:00 a.m.

City View Rooms, 625 Fifth Street, Public Health, Santa Rosa

**Members Present:**

Chair, Kathy Goodacre - Career Technical Education Foundation  
Vice Chair, Dan Blake - Sonoma County Office of Education  
Lisa Carreño\* - United Way of the Wine Country  
Jason Carter - Santa Rosa Violence Prevention Partnership, City of Santa Rosa  
Dan Condrón - Community Member  
Karin Demarest\* - Community Foundation Sonoma County  
Angie Dillon-Shore - First 5 Sonoma County  
Anna Guzman - Santa Rosa City Schools  
Troy Niday - Sonoma Media Investments  
Kellie Noe - Sonoma County Human Services Department  
Dana Pedersen - Guerneville School District  
Katrina Thurman\* - Social Advocates for Youth  
Lisa Valente - Sonoma County Probation Department  
Maleese Warner - Santa Rosa Junior College  
Lisa Wittke Schaffner\* - John Jordan Foundation

**Members Absent:**

Susan Gilmore - North Bay Children's Center  
Peter Rumble - Santa Rosa Metro Chamber  
Jason Weiss - Boys & Girls Clubs of Central Sonoma County

\*Member arrived late.

**1. Welcome and Check-in**

Kathy Goodacre called the meeting to order at 8:35 a.m. and a round of introductions were made.

**Action Item:** Approve agenda

Dana Pedersen moved to approve the agenda and it was seconded. Aye: Dan Blake, Jason Carter, Dan Condrón, Angie Dillon-Shore, Kathy Goodacre, Anna Guzman, Troy Niday, Kellie Noe, Dana Pedersen, Lisa Valente. Absent: Lisa Carreño, Karin Demarest, Susan Gilmore, Peter Rumble, Katrina Thurman, Jason Weiss, Lisa Wittke Schaffner.

**Action Item:** Approve January Minutes

Dan Condrón moved to approve the January 2019 meeting minutes and it was seconded. Aye: Dan Blake, Jason Carter, Dan Condrón, Angie Dillon-Shore, Kathy Goodacre, Anna Guzman, Troy Niday, Kellie Noe, Dana Pedersen, Lisa Valente. Absent: Lisa Carreño, Karin Demarest, Susan Gilmore, Peter Rumble, Katrina Thurman, Jason Weiss, Lisa Wittke Schaffner.

**2. Membership**

*Katrina Thurman arrived.*

**Action Item:** Vote on Maleese Warner to join Cradle to Career Operations Team

Dan Condrón moved to approve for Maleese Warner to join the Cradle to Career Operations Team and it was seconded. Aye: Dan Blake, Jason Carter, Dan Condrón, Angie Dillon-Shore, Kathy Goodacre, Anna Guzman, Troy Niday, Kellie Noe, Dana Pedersen, Katrina Thurman, Lisa Valente. Absent: Lisa Carreño, Karin Demarest, Susan Gilmore, Peter Rumble, Jason Weiss, Lisa Wittke Schaffner.

*Karin Demarest arrived.*

Kathy Goodacre announced that both Dana Pederson and Dan Condrón were stepping off of Cradle to Career. Kathy thanked them both for their strong leadership and work.

*Lisa Wittke Schaffner arrived.*

Kathy Goodacre explained Cradle to Career now had 17 active members and 3 vacant seats. There was a need for more representation from K-12/Superintendents and a representative from Sonoma State University.

**3. Announcements & Updates**

Troy Niday provided an update on the status of the communications committee. The committee had been developing a template and a contact inventory check list to help facilitate the process. The Close-to-Home effort was currently under way and the May and June spotlight would focus on Goal 3 and Portrait of a Graduate.

*Lisa Carreño arrived.*

Dan Blake announced that the Cradle to Career website was live and he was currently seeking feedback. A broader launch would occur next month.

Alea Tantarelli, Health Services, explained that the Cradle to Career Operations Team would be changing their meeting location. Starting next month, the group would be meeting at 1450 Neotomas Ave. in Santa Rosa. There is free parking right out front and the room space is larger.

Lisa Carreño gave an update on the Equity in Education Initiative. Lisa gathered with Cradle to Career education representatives to discuss what the Equity in Education summit would look like. They are developing a framework for the summit to expand an extended period of time to provide for a keynote launch, nine regional town hall meetings, and an open space regional discussion. They will be scheduling a follow-up meeting and reaching out to the Health Action chapters. Their focus is on education and they are still having a conversation around who that target audience should be.

Kathy Goodacre encouraged the group to participate in the Equity in Education discussion. Lisa Carreño will email Alea Tantarelli the Sonoma County Social Progress Indicators report and *What the Social Progress Index can reveal about your country* TED talk to share with the group.

#### **4. World Café Discussion Themes & Advocacy in Cradle to Career**

Angie Dillon-Shore clarified the term Advocacy - Public support for or recommendation of a particular cause or policy.

The group proceeded to discuss how Cradle to Career was best positioned to advocate and members provided written feedback on the following advocacy buckets:

- Championing education related causes
- Formal support for an education-related bill in the California legislature
- Endorse specific local and state candidates;
- Advocate for funding to support a specific interest
- Grass-Roots Efforts Informal Influencing one-on-one
- Refining and Prioritizing our key issues

The ad hoc group will compile results and share out at the next meeting.

#### **5. Supporting Cradle to Career Goals**

Dana Pedersen updated the group on flood recovery efforts in the lower Russian River area. 40 students were directly impacted by the floods. Dana asked for awareness, thinking about their students in the entire Russian River area, and advocacy around average daily attendance and residuals. Dana also requested for members to push out a letter of support to their networks.

#### **6. Portrait of a Graduate**

Kathy Goodacre and Dan Blake gave a presentation on Portrait of a Graduate.

The driving question behind the portrait is *What are the skills, behaviors and mindsets we want EVERY Sonoma County graduate to exhibit in order to thrive in this ever changing 21st century landscape?* A video was shared that gave an insight for just how rapidly things are changing and how the role for people is different now than what it was in the past. The Portrait of a Graduate Design Team is still on track and has an upcoming meeting on April 2. Members were then asked to complete the online Portrait of a Graduate survey.

#### **7. Conclusion and Check-out**

Kathy Goodacre welcomed the newest Cradle to Career member, Lisa Valente.

Public Comment: Norine Doherty, with the READY Program (Road to the early achievement and development of youth), announced she would be presenting the 2018 READY data to the First 5 Commission on April 22<sup>nd</sup> and offered to also present the data at a future Cradle to Career meeting.

The next Cradle to Career Operations Team meeting is scheduled on April 25, 2019, 8:30-10:00 a.m.

Kathy Goodacre adjourned the meeting at 9:56 a.m.