Cradle to Career Operations Team Meeting

Minutes
April 25, 2019
8:30 a.m. – 10:00 a.m.
Santa Rosa Room, 1450 Neotomas Ave, Suite 200, Santa Rosa

Members Present:
Chair, Kathy Goodacre - Career Technical Education Foundation
Vice Chair, Dan Blake - Sonoma County Office of Education
Lisa Carreño - United Way of the Wine Country
Jason Carter - Santa Rosa Violence Prevention Partnership, City of Santa Rosa
Anna Guzman* ^ - Santa Rosa City Schools
Troy Niday - Sonoma Media Investments
Kellie Noe - Sonoma County Human Services Department
Katrina Thurman - Social Advocates for Youth
Lisa Valente - Sonoma County Probation Department
Maleese Warner* - Santa Rosa Junior College
Jason Weiss - Boys & Girls Clubs of Central Sonoma County
Lisa Wittke Schaffner - John Jordan Foundation

Members Absent:
Karin Demarest - Community Foundation Sonoma County
Angie Dillon-Shore - First 5 Sonoma County
Susan Gilmore - North Bay Children’s Center
Peter Rumble - Santa Rosa Metro Chamber

*Member arrived late
^Member called in via conference call

1. Welcome and Check-in

Kathy Goodacre called the meeting to order at 8:32 a.m. and introductions were made.

Action Item: Approve agenda

Lisa Carreño moved to approve the agenda and it was seconded. Aye: Dan Blake, Lisa Carreño, Jason Carter, Kathy Goodacre, Troy Niday, Kellie Noe, Katrina Thurman, Lisa Valente, Jason Weiss, Lisa Wittke Schaffner. Absent: Karin Demarest, Angie Dillon-Shore, Susan Gilmore, Anna Guzman, Peter Rumble, Maleese Warner.
**Action Item:** Approve March Minutes

Lisa Carreño moved to approve the March Minutes and it was seconded. Aye: Dan Blake, Lisa Carreño, Jason Carter, Kathy Goodacre, Troy Niday, Kellie Noe, Katrina Thurman, Lisa Valente, Jason Weiss, Lisa Wittke Schaffner. Absent: Karin Demarest, Angie Dillon-Shore, Susan Gilmore, Anna Guzman, Peter Rumble, Maleese Warner.

2. **Announcements & Updates**

- Membership and Recruitment – Kathy Goodacre: Cradle to Career (C2C) currently has 17 members of which 16 are active. There is a need for representation from Sonoma State University (SSU) and K12. Alea Tantarelli will be following up with Dr. David England, SSU’s interim Dean of Education. It was recommended to reach out to Cloverdale’s superintendent, Jeremy Decker. Kathy will reach out again to Jeremy.
- Equity in Education Initiative Update – Lisa Carreño: The planning group is beginning to design a summit/series of meetings to create an intentional movement. They have expanded their scope of the initial invitation and have representatives of early childhood care all the way through to the business sector and SSU. They have a survey out right now asking the working group – What would success look like? Day one would be the kick-off event and include students, parents, and stakeholders in education. The first day would be followed by a series of gatherings in the nine regions where we there are active Health Action Chapters. Then they would come back together with what we hope is a lot of energy, inspiration, and a shared sense of vision for what equity in Sonoma county looks like. The team continued to discuss how to incorporate the Portrait of a Graduate and the importance of equity for all students and a call to action.

Maleese Warner arrived.

- Communications Committee Update – Troy Niday: They are looking to pivot to Goal 3’s Portrait of a Graduate. The goal of the committee is to develop a repeatable process plan (The Communications Process Map) that the goal team members would then execute. The content would come from the experts and ultimately, the C2C members would be the messengers. The Communications Committee would be the organizers and the C2C members would be the implementers. Troy will be following up with Kathy Goodacre.
- Health Action Outcomes and Indicators Update – Kelly Noe: They are working on C2C outcomes and indicators and hope to have them for each goal area by the next meeting.
- Cradle to Career Goal 1 Chair Transition – Kathy Goodacre: Angie Dillon-Shore will be stepping out of the C2C Goal 1 Chair position and Kellie Noe will be stepping into the Chair position. Goal 1 will be convening shortly and identifying the next steps for that group.

*Anna Guzman joined the meeting via conference call.*
3. Recommendation for Advocacy in Cradle to Career

Kellie Noe explained how there was an opportunity for Cradle to Career (C2C) to play more of an advocacy role in the community and recommended to form a C2C Advocacy Committee to develop a policy criteria, track education-related legislative platforms, review and track local education-related policy and respond to requests for C2C to support specific policy.

Kellie called for a straw vote to move forward with an advocacy group. The C2C members replied with a thumbs up. Anna Guzman, Angie Dillon-Shore, Jason Weiss and Lisa Wittke Schaffner volunteered to be part of the Advocacy Committee.

4. Supporting Cradle to Career Goals

Norine Doherty, from the Road to the Early Achievement and Development of Youth (READY) program, presented on the data from the Sonoma County School Readiness 2018-2019 Report. READY is a cross-sector partnership guided by the vision of local collective impact initiatives, Upstream Investments and Cradle to Career. The report highlighted impacts to school readiness, key findings, closing the opportunity gap, and their plan in moving forward. Norine is planning on sending out a Press Release highlighting the information in the report. Alea Tantarelli, Health Services, will email out the presentation. Next steps include Cradle to Career’s Goal 1 group meeting with Norine.

5. Conclusion and Check-out

Dan Blake, Sonoma County Office of Education, requested the group to amplify the iesOnoma event being held on Friday, June 7, 2019, 8:30 a.m. – 11:30 a.m. at the Jackson Theater in Santa Rosa. [www.iesonoma.org](http://www.iesonoma.org)

There was no public comment.

The meeting was adjourned at 10:04 a.m.

The next Cradle to Career meeting is scheduled for May 23, 2019 from 8:30 a.m. - 10:00 a.m. at 1450 Neotomas Ave., Suite 200.