Cradle to Career Steering Committee Minutes
Friday, April 13, 2018
11:00 a.m. – 12:30 p.m.
Sonoma County Department of Health Services
490 Mendocino Ave., Santa Rosa
Suite 101, Wisteria Conference Room

Member Attendance:

<table>
<thead>
<tr>
<th>Attendance</th>
<th>Name</th>
<th>Organization</th>
</tr>
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<tbody>
<tr>
<td>X</td>
<td>Chair: Mike Kallhoff</td>
<td>United Way of the Wine Country</td>
</tr>
<tr>
<td>X</td>
<td>Dan Blake*</td>
<td>Sonoma County Office of Education</td>
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<tr>
<td>X</td>
<td>Dan Condron</td>
<td>Community Member</td>
</tr>
<tr>
<td>Absent</td>
<td>Angie Dillon-Shore</td>
<td>First 5 Sonoma County</td>
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<tr>
<td>X</td>
<td>Kathy Goodacre</td>
<td>Career Technical Education Foundation</td>
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<tr>
<td>X</td>
<td>Jason Weiss</td>
<td>Boys and Girls Club of Central Sonoma County</td>
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<tr>
<td>Absent</td>
<td>Lisa Wittke Schaffner</td>
<td>John Jordan Foundation</td>
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* Member arrived late

Welcome
Mike Kallhoff called the meeting to order at 11:07 a.m.

ACTION ITEM: Approve March 9th minutes

Kathy moved to approve the March meeting minutes and it was seconded.

<table>
<thead>
<tr>
<th>Committee Member Name</th>
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<tbody>
<tr>
<td>Dan Blake</td>
<td>Absent</td>
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<tr>
<td>Dan Condron</td>
<td>Aye</td>
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<tr>
<td>Angie Dillon-Shore</td>
<td>Absent</td>
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<tr>
<td>Kathy Goodacre</td>
<td>Aye</td>
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<tr>
<td>Mike Kallhoff</td>
<td>Aye</td>
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<tr>
<td>Jason Weiss</td>
<td>Aye</td>
</tr>
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Minutes approved.
Cradle to Career (C2C) Charter
Mike Kallhoff went through the final approved version of the charter that included edits from the March C2C Operations Team meeting. The charter was received by the group with positive feedback.

Planning & Updates
The 2018 Health Action Outcome Planning Tool handouts were provided to the group.

Goal Area 1 Updates – This item was skipped.

Goal Area 2 Updates – Jason Weiss shared that the group is scheduled to meet next week to continue working on school attendance, absenteeism, and trauma issues. The goal area group will also be discussing the new A-G requirement track from the Santa Rosa School Board.

Goal Area 3 Updates – Kathy Goodacre reported that the group will be pulling their notes together on the stakeholder interviews and reporting out during the next C2C Operations Team meeting.

Coalition for Kids - Dan Condron shared that they have drafted legislation at the state level and now have to figure out if they want to move forward with the special legislation or do something different. Hopefully there will be a report out of which direction they will be going soon.

Community and Partner Awareness of C2C
The group agreed on wanting to increase C2C’s visibility amongst the community to create greater awareness of C2C’s efforts.

*Dan Blake arrived at the meeting.*

The following recommendations were made:
- Look back at the inception of C2C and highlight ways in which the group has connected, educated, amplified, and start an inventory of these community accomplishments
- Have a discussion about C2C’s communication strategies with the Operations Team meeting
- Connect Beth Dadko, Health Services with Kellie Noe to discuss past C2C strategies
- Add “Communication” to the work group planning tools – add as action item during next C2C Operations Team meeting

Operations Team Next Meeting Planning
April Agenda:
- Goal area updates and Action Plan work time
- ACTION ITEM: Add “Communication” to work group planning tools
- Presentation by Ariel Kelley, Board President, Corazón Healdsburg’s Educational Attainment Efforts in Alignment with C2C
May Agenda:
  • READY Evaluation Presentation

Conclusion
Dan Blake passed out ieSonoma 2018 event cards. *The Myth of Average* event will be happening on June 8, 2018 from 8:45 a.m. – 12:15 p.m. with keynote speaker, Todd Rose at the Sonoma Country Day School in Santa Rosa.

Public Comment – There were no comments.

Adjourn – The meeting was adjourned at 12:30 p.m.